



Vice President, Advancement

REMOTE (Midwest, IL or MN preferred) FULL-TIME

Travel: <20% of the time

Why We're Hiring

Better Future Forward is at an exciting inflection point as an organization! We are pioneering a new, equitable approach to protective financial funding, and changing the higher education landscape by removing the financial barriers that millions of low-income individuals face in pursuit of high-quality education. We are growing quickly to meet the overwhelming need and are well-positioned to bring on talented individuals who can help take us to the next level.

About Better Future Forward

Better Future Forward is a 501(c)(3) social enterprise dedicated to making postsecondary education accessible and affordable for our nation's most disadvantaged student populations. We see a world where all hard-working students have the financial help, support, and protection they need, and believe that no student should have to mortgage their future to get that support. To bring about this better world, we are building community-based funds that make it possible for underserved students to invest in their education in a way that is fair, equitable and ultimately sustainable such that these funds can support all students who can benefit from them.

About the Role

Better Future Forward (BFF) is seeking an experienced, self-driven Vice President, Advancement to design and implement its comprehensive development strategy, create a strategic marketing and communications plan, and build and manage the systems and operations of a high-performing Advancement team. The Vice President, Advancement cultivates significant relationships with corporate and foundation partners and individual major donor prospects to build a base of committed supporters that positions BFF for long-term success. As a key member of the senior leadership team, The Vice President, Advancement will work in trusted partnership with the Founder & CEO to ensure BFF has the capital and brand visibility needed to grow and expand its impact.

Duties and Responsibilities

Development (75%)

- In collaboration with the Founder & CEO and Advancement team, design and implement a comprehensive strategic development program and capital fundraising initiatives to engage existing supporters, cultivate new funder prospects, and meet revenue goals with year over year growth
- Identify, cultivate, and solicit a robust portfolio of corporate, foundations, major donors, and impact investors (both regional and national)
- Develop systems and strategies that enable development team members to grow funder portfolios and pipeline to meet organization performance metrics
- Work with finance to monitor budget and provide regular reporting on fundraising progress toward goals
- Research and remain knowledgeable of funding sources and trends
- Build, develop, and manage development team members, including hiring and performance management

Marketing & Communications (25%)

- Direct marketing and communications team members to develop and maintain a clear, consistent brand voice, internal and external messaging, and visual identity
- Manage marketing and communications team members in creating and implementing the organization's strategic marketing and communications plan, including an editorial calendar, email marketing, and social media
- Oversee design, production and distribution of external communications, reports, and other outreach collateral
- Oversee the organization's public/media relations activities
- Build, develop, and manage marketing and communications team members, including hiring and performance management

Requirements and Qualifications

- A deep commitment to Better Future Forward's mission
- 10+ years professional experience in nonprofit fundraising with demonstrated success in fundraising
- Ability to develop and implement strategic plans without close oversight
- Strong management and leadership skills, both strategic and operational, with a demonstrated ability to build, develop, and motivate a team of staff and consultants
- Proven ability to cultivate, solicit, and steward charitable contributions and other funding at the six and seven-figure level
- Excellent verbal and written communication skills with an ability to effectively influence
- Understanding of education finance, policy, and program related investments (PRIs) preferred
- Salesforce experience a plus

Salary Range: \$125 - \$140K

Benefits

Benefits include a flexible work environment; qualified small employer health reimbursement arrangement (QSEHRA); employee-sponsored retirement plan; generous paid time off policy including vacation; sick and parental leave; and work-issued laptop with data plan.

To Apply

Send your cover letter and resume to apply@betterfutureforward.org with the subject line "VP, Advancement - Your Name." Please thoughtfully share your interest in Better Future Forward, your qualifications, and how you learned about this opportunity in your cover letter.

Better Future Forward is an equal opportunity employer committed to building and maintaining an inclusive, diverse workplace. We always promote and adhere to a policy of equal opportunity, without regard to disability, race, age, religion, sexual orientation, partnership status, gender and/or gender identity or expression, marital, parental, or familial status, national origin, ethnicity, alienage or citizenship status, veteran or military status, or any other basis protected by law.



[LinkedIn Article](#)

Better Future Forward is Hiring for a BIG Role!

Better Future Forward is at an exciting inflection point as an organization! We are pioneering a new, equitable approach to protective financial funding, and changing the higher education landscape by removing the financial barriers that millions of low-income individuals face in pursuit of high-quality education. We are growing quickly to meet the overwhelming need and are well-positioned to bring on talented individuals who can help take us to the next level.

Here are Three Reasons Why We're the Perfect Fit for Each Other:

#1: Together, we can change the higher education landscape to truly serve our highest-need students.

Better Future Forward is pioneering a new, equitable approach to protective financial funding for low-income individuals. We whole-heartedly believe that everyone deserves a high-quality educational pathway to a prosperous fulfilling life, and we exist to shape the higher education finance space to make this vision a reality. We make student engagement central to our work, listening to our students, learning how to make our support most accessible, and constantly iterating to improve. Join us as we remove the financial barriers for millions of low-income individuals in pursuit of higher education!

#2: As a trusted leader, you can shape Better Future Forward's vision, set the direction, and build the team of your dreams to bring it all to life.

Better Future Forward is growing quickly and is well-positioned to bring on talented individuals who can help take us to the next level! Our small but mighty team is passionate, dedicated, and ready to welcome new team members in this all-important work. Bring your leadership, expertise, and innovative problem-solving to help us reach the millions of low-income individuals who are waiting to make higher education a possibility.

#3: With the support of community partners, we can solve a societal problem.

Better Future Forward works with trusted partners and philanthropic investors to build community-based funds to serve our students. As the students we serve graduate and gain financial stability, their payments sustain our funds program for the millions of students to come. This novel approach to a self-sustaining funding model lays the foundation for transformational change in education finance. Help build a community of investors and partners who understand their exponential potential for impact.